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University of Agronomic Sciences
and Veterinary Medicine of Bucharest

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University of Agronomic Sciences
and Veterinary Medicine of Bucharest
**Faculty of Management
and Rural Development**



BLENDED INTENSIVE PROGRAMME 2021/2027

Authenticity, an Important Element for the Preservation of the Romanian Village

March 31st–April 4th, 2025
Bucharest, Romania

Erasmus+
Enriching lives, opening minds.

MONDAY 31

9:00	Welcome meeting – Senate Hall
9:30	Presentation of the USAMV faculties
10:00	Campus Tour
11:30	Lecture – Romanian traditions
13:30	<i>Lunch</i> – Campus Canteen
15:00	Guided tour of National Museum of the Village “Dimitrie Gusti”, Bucharest
18:00	<i>Welcome Dinner & Dance</i> – Reforma 9

TUESDAY 1

7:00	<i>Breakfast</i>
8:00	Visit to Satul Banului Guesthouse, Prahova County
10:00	Lecture – AUTHSCORING – <i>Evaluation of the authenticity in rural pensions in Romania</i>
12:00	Hands-on workshop – Traditional crafts
14:00	<i>Lunch</i> – Satul Banului Guesthouse
15:00	Trip to Bran, Braşov County
19:00	<i>Dinner</i> – Bran

WEDNESDAY 2

7:00	<i>Breakfast</i>
8:00	Lecture – <i>Traditions related to raising sheep</i>
10:30	Cultural heritage preservation: Visit to Dracula Castle
13:00	<i>Lunch</i>
14:00	Departure to USAMV Campus
19:00	<i>Dinner</i> – Reforma 9

THURSDAY 3

9:00	Participation in the International Scientific Communications Session of Students of the Faculty of Management and Rural Development – Presentations by participants on traditions from their native countries
13:00	<i>Lunch</i> – Campus Canteen
14:00	Guided tour of Bucharest
18:00	<i>Dinner</i> – Reforma 9

FRIDAY 4

7:00	Trip to Pietroasa-Istriţa Research and Development Station for Viticulture, Winemaking and Fruit Growing, Buzău County
10:00	Lecture – <i>The traditions in the wine area</i>
12:00	<i>Wine tasting Workshop Lunch</i>
13:30	Field trip to the <i>Muddy Volcanoes</i> , Buzău County
16:00	Departure to USAMV Campus
18:30	Closing ceremony
19:00	<i>Dinner</i> – Reforma 9