

Dipartimento di Economia

ACADEMIC YEAR

2023_2024

ERASMUS+ PROGRAMME
ACTION KA131 –
BLENDED INTENSIVE PROGRAMME

EXPERIENTIAL TOURISM AS A FORM OF SUSTAINABLE TOURISM

VIRTUAL MOBILITY
15 MAY - 06 JUNE 2024
PHYSICAL MOBILITY
24 - 28 JUNE 2024

PARTICIPANTS

UNIVERSITY OF FOGGIA
Department of Economics - Foggia (Italy)

**LATVIA UNIVERSITY OF LIFE SCIENCES AND
TECHNOLOGIES**
Faculty of Economics and Social Development,
Department of Economics, Jelgava (Latvia)

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
Faculty of Business and Tourism, Bucharest
(Romania)

COORDINATORS:
Prof. A. DENTAMARO, Prof. M. LOMBARDI, Unifg

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15 - 06
MAY JUNE
2024

VIRTUAL MOBILITY PROGRAMME

Link: <https://elearning.unifg.it/course/view.php?id=6659>

15 May 2024

OPENING SESSION AND ICE BREAKING (1.00- 5.00 PM)

- ✓ BIP Presentation, Lombardi and Dentamaro
- ✓ UNIFG Presentation with professors and students, Lombardi
- ✓ LBTU Presentation with professor and students, Pazerauskis
- ✓ ASE Presentation with professor and students, Tanase

23 May 2024

INTRODUCTION (1.00- 5.00 PM)

- ✓ Definition of sustainability, Lombardi
- ✓ Definition of tourism, Tanase
- ✓ Definition of tourism sustainability, Lombardi
- ✓ GSTC certification, Dentamaro

30 May 2024

SUSTAINABLE TOURISM AND LEGISLATION (1.00- 4.00 PM)

- ✓ Supporting tourism legislation in Italy, Dentamaro
- ✓ Supporting tourism legislation in Romania, Tanase
- ✓ Supporting tourism legislation in Latvia, Pazerauskis

6 June 2024

EXPERIENTIAL TOURISM (1.00- 3.00 PM)

- ✓ Case studies in Romania, Tanase
- ✓ Case studies in Latvia, Pazerauskis

PROJECT WORKS (3.00- 5.00 PM)

- ✓ Working groups' organization, Pazerauskis



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24-28

JUNE

2024

PHYSICAL MOBILITY PROGRAMME

24 June 2024

10.00 - 12.00 Welcome day and project works

17.30 Departure for Ortona

18.30 - 20.30 Experiential tourism at a local winery in Ortona (FG)

25 June 2024

8.30 Departure for Biccari

9.30 - 16.30 Experiential tourism at Adventure Park in Biccari (FG)

26 June 2024

7.30 Departure for Gargano

9.30 - 13.30 Experiential tourism in Foresta Umbra (FG)

17.00 - 20.00 Experiential tourism in Carpino (FG)

27 June 2024

9.30 - 13.30 Experiential tourism at the Trabucchi Trail in Vieste (FG)

14.00 Departure for Foggia

28 June 2024

10.00 - 12.00 Project works' presentation

14.30 - 15.30 Delivery of attendance certificates on behalf of Rector

19.30 Social Dinner at UNDO Disco&Pub in Foggia

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